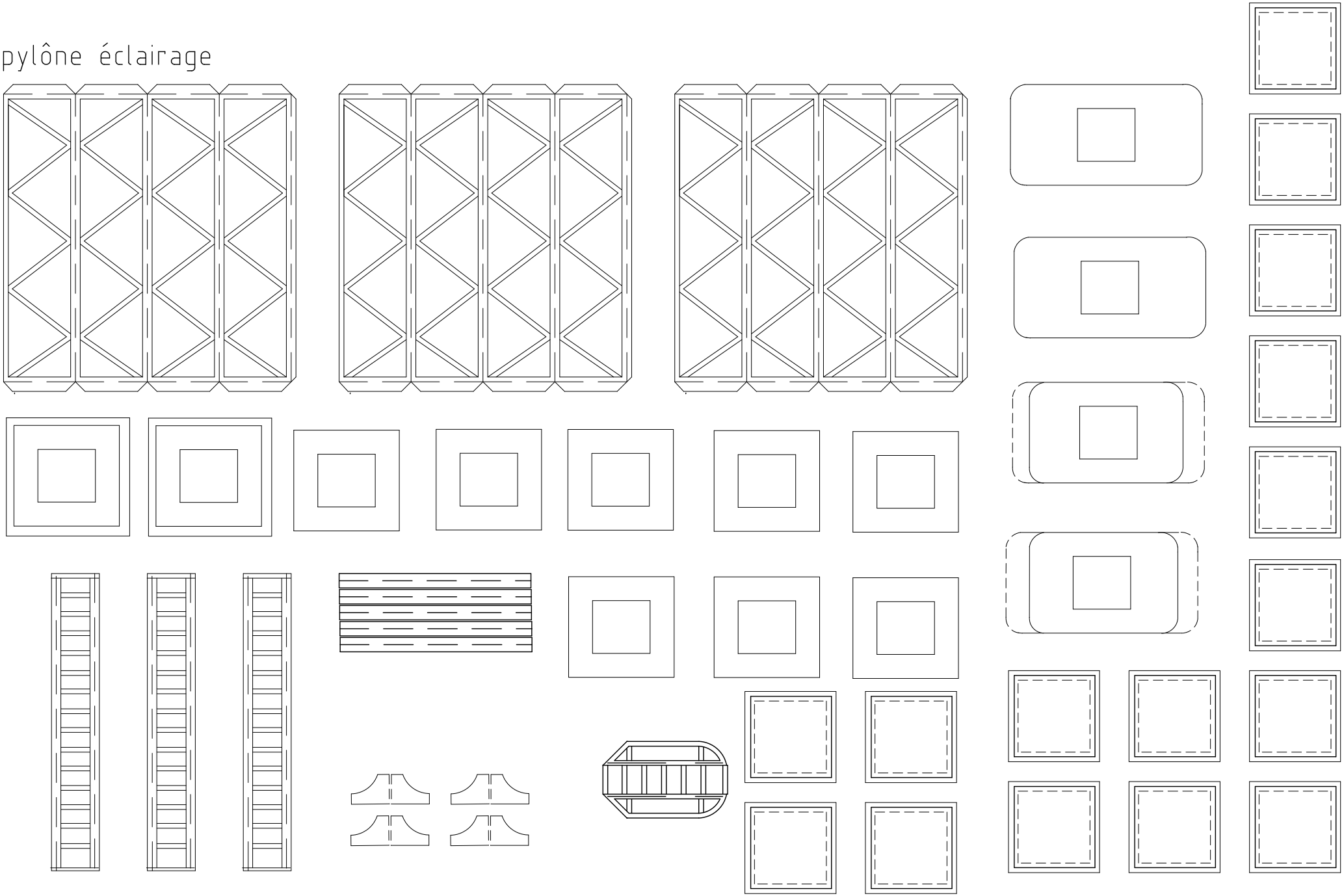pylône éclairage